



Crime Investigation Analytics

Find Your Evidence. Now. With Intelligent Video Analytics

In the U.S. alone, an estimated 30 million surveillance cameras generate over 4 billion hours of footage every week*. Security professionals are literally drowning in data. The average security system merely records and stores more video. Analytics can make your data actionable, but third-party vendor packages are often too expensive or complex to install on your existing system.

3VR's VisionPoint™ VMS offers the best of both worlds, by combining the record-and-store functionality of a traditional security system and a centralized searchable database, with the addition of multiple powerful crime investigation analytics (e.g. facial surveillance, license plate recognition, object tracking analytics), in one powerful system.



Facial Surveillance Analytic

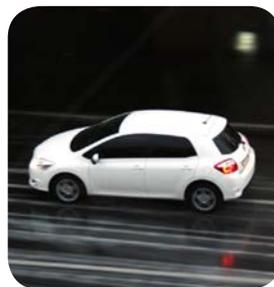
3VR's Facial Surveillance analytic captures faces and the video associated with the person as an event. Each event is stored and indexed, allowing investigators to:

- Find persons of interest faster when investigating cases of fraud, robbery or identity theft
- Improve the efficiency of your security team with faster searches by capturing, indexing and cataloging faces, and the video associated with transactions
- Protect assets better by using facial similarity searching to find a suspect quickly across multiple locations



License Plate Recognition Analytic

Stop crime and vehicle-related liability with powerful LPR tools. Improve surveillance by cataloging license plate events for parking lots, drive-up windows and entry gates. Use with 3VR's forensic search to locate and track even partial plates.



Advanced Object Tracking Analytic

Instantly search and receive alerts based on motion, direction, speed, color and size. Protect entry ways, parking lots and other critical areas with this analytic. Combine with other analytics for faster investigation times.



Dwell & Loitering Analytic

Measure the length of time a person or object stays in a zone in the camera view. Detect suspicious or undesirable loitering by setting an alert when the threshold for dwelling in a zone is exceeded. Ensure perimeter protection with this analytic.



Queue Line Analytic

Monitor lines at specific zones so you can search the number of people and objects in line at any time, and trigger an alert when your threshold is exceeded. Ensure better traffic management for bank teller lines, emergency zones, and more.

* Forbes



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Why 3VR?

- Best way to identify and track people and objects using combined capabilities of various analytics, video search engine and case management
- End-to-end solution facilitates lower total cost of ownership — 3VR supplies software, hardware, analytics, advanced apps and more
- Powerful forensic search capabilities take reviewing of video from hours to minutes
- Advanced tools for addressing limited network bandwidth issues in a variety of environments
- Case management tool allows you to build stronger cases for law enforcement by easily organizing video and forgery documents into case files
- Easy-to-use and intuitive interface empowers users to enhance and maximize performance of the system

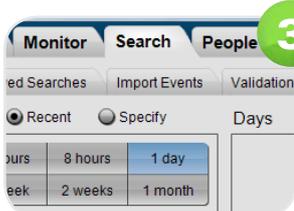
How It Works



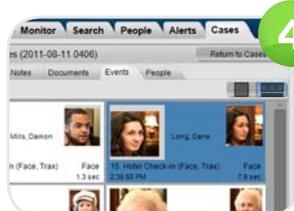
1 We take raw video feeds from your surveillance cameras and turn it into structured data.



2 Data is divided into events while metadata is tagged. It is then presented in easily scanned "event cards" for quick review.



3 The now-structured data is stored in a database that can be easily searched in seconds by event, person, camera, location, time, license plates, objects, colors, motion, and more.



4 Users may group people and objects into categories and file findings into folders. Information can be added to each folder to build a stronger "case" for law enforcement.

Want to learn more about how our Crime Investigation Analytics can help you?
Contact sales@3VR.com or 877- 387-6061 to start building a smarter video surveillance system.

About 3VR

3VR, the video intelligence company, enables organizations to search, mine and leverage video to bolster security, identify and mitigate fraud and better serve customers. 3VR's VisionPoint™ VMS video management software, Hybrid & Network Video Recorders, and Video Analytics allow video surveillance systems to reach their true potential and deliver a measurable and sustainable return on investment. 3VR is the video surveillance standard for hundreds of global customers, including leading banks, retailers, governments and law enforcement agencies and owns CrimeDex, an online community of thousands of fraud, loss prevention and law enforcement professionals dedicated to stopping crime.

