

10 Things You Didn't Know In-Store Cameras Can Do

Your surveillance video contains a wealth of information about your customers and store operations, which you can harness to achieve your goals. Armed with data at your fingertips, you can react to changes in customer demand. In real time.

How long do your customers watch an item before they make a move?

Who is walking into your store?

Who is buying what in your store?

How much does your customer spend?

How long does your customer stay in the store?

What is the traffic flow of your customer?

What are the age and gender of your customers?

How long does your customer wait in line before being helped?

How many people visited your store in the last hour?

How many times does your customer visit your store over a period of time?



Want to find out how our Customer Insights for Marketing, Loss Prevention, and Store Operations can help you? Contact sales@3VR.com or 877-387-6061 to schedule a demo.